

Rotary Club of Dumdum

A-49, V.I.P. Park, Rotary Centre, Krishnapur, Kolkata – 700101 Email: rotarydumdum@yahoo.co.in

Rtn Col. SWAPAN KUMAR SAHA (Retd.), President

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Rtn Dr SUDHIR SHANKAR SINGH, Secretary

Ph: +919831419575 / +919874540922

Rtn CHUMKI SENGUPTA, Executive Secretary

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Ph: +919830768181

Rtn DEBABRATA DEY, Editor,

Ph: +919706052100

Minutes of the 2623rd RWM held on 11-Sept, 2021 in Hybrid Mode at Club venue

- President Col. Swapan Kumar Saha (Retd.) called the meeting to order with national anthem led by Rtn Rajat Chowdhury.
- President Col. Swapan Kumar Saha (Retd.) welcome New member Rtn Swastik Mitra. After that he introduce himself to all members.
- On request, Club Secretary Rtn Dr SS Singh conducted the club business –
 - a) **Birthdays greetings** - Rtn Rajat Chowdhury falls on 12-Sept-2021
 - b) No Members **Weeding Anniversary** falls up to next Friday.
- Club Secretary Rtn Dr SS Singh updated that Total Strength of District 3291 as on 11-Sept-2021 is 4021. Total Club falls under this district is 165. There is an increase of 4 Clubs & members by 260. Growth rate is 6.91%
Members Growth rate for RC Dum Dum is 12.82%
- Club Secretary Rtn Dr SS Singh updated that My Rotary Login of Rtn ML Rudani is created.
- President Col. Swapan Kumar Saha (Retd.) updated that RIHF provided Coffee packets (arranged by PP Rtn Tapas Bhattacharya) are received by Club. He will apprise members on the date of Coffee Distribution Project soon.
- PP Rtn Niladri Sircar informed that New prospective member decision of joining our club will be updated after Puja.
- Next Board Meeting will be held on 12-Sept-2021 @ 10.30am in Hybrid mode.
- Minutes of the 2622nd RWM was approved. Meeting was terminated.
- Members present **16 (Club Venue - 10, Online - 6)**, Sunshine collected through bills.
- Bio-Data of New member is also given at end of this BUZZ.

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Rtn Rajat Chowdhury

12-Sept-2021



RESUME

Name : *SWASTIK MITRA*

Address: *10/45. Nagendra Nath Road
Sati Apartment, Annex-2 4th floor, Kolkata -700028*

Contact: *0-9674027474*

E-mail id: [*swastikmitra@yahoo.co.in*](mailto:swastikmitra@yahoo.co.in)

PROFILE: *Good performing, customer service focused sales professional.15 years of Pharma Experience .Success in territory expansion.*

OBJECTIVE: *Good performance in all facts of strategic and tactical marketing, sales promotion, brand management and niche market development. Core strength includes:*

- *Consumer communication strategies.*
- *Budgeting*
- *Creative product introduction.*
- *Product planning*
- *Market research, penetration, and expansion.*

ACCOMPLISHMENT :

- *Capecite (capacitabine) of Piramal Pharmaceutical Ltd in the competitive market pharma industry where quick movement from conceptual stages to market is essential.*
- *Awarded for the Highest seller of Avonex, interferon in 2008-2009.*
- *Awarded for the highest growth of Capecite in my territory.*
- *Awarded for the Best Performer in 2010-2011in Panacea Biotec Ltd*
- *Awarded for the Best Performer in FY13-14 in Biocon Ltd.*
- *In Biocon Ltd promoted from Product Specialist to Area Territory Business Manager.*
- *Awarded for the Best Performer in FY14-15 in Biocon Ltd with a growth of 40 %.*
- *Awarded for the the best RBM in FY 17-18 in Biocon Ltd..*
- *Awarded for the best RBM and given an additional responsibility of UP Market.*

PERSONAL STRENGTH:

- *Proficient, assertive, energetic, result oriented.*
- *Ability to get the job done on time and in the most cost effective manner.*
- *Ability to build and maintain productive relationship with subordinates and superiors.*
- *Enjoy working within fast paced and challenging environment.*

WORK EXPERIENCE :

- *Worked in Cipla Oncology from 2005 Dec to 2006 August.*
- *Worked in Nicholas Piramal Pharmaceuticals Limited as “ Territory Business Manager” in Biotech Division , comprising of Oncology(promoting Vinorelbine, Capacitabine,Anastrozole) , Nephrology from Sept 2006 to July 2009
Area covering --- Bardhaman, Noth Bengal, Patna.*
- *Worked In Panacea Biotec Ltd as a Area Sales Executive in TransplantDivision, from 1/08/2009 to 1/09/2011*
- *Worked in Zydus Nephrology Business Manager, Area Covering entire West Bengal and Orissa..from 1/10/2011-1/10/2012*
- *Currently working in Biocon Ltd (Transplant Division) from Nov 2012 till date.*
- *Promoted in Biocon Ltd from Area Business Manager to Regional Manager, looking after West Bengal Orissa and UP market*

PERSONAL INFORMATION:

Date of Birth : *22/02/1982.*

Father's Name : *Mr. SOMNATH MITRA.*

Religion : *HINDUISM*
Nationality: *INDIAN.*
Gender : *MALE.*

ACADEMIC QUALIFICATION :

- *Passed I.C.S.E (Delhi Board) in 1999 securing 59.6%.*
- *Passed W.B.C.H.S.E (W.B Board) in 2002 securing 52.4%*
- *Passed Graduation B.Sc (Bio Sc) from Calcutta University securing 58.6%*

ADDITIONAL QUALIFICATION :

- *Diploma in Software Technology from CMC Ltd*
- *Fundamental Course of Management from Welingkar Institute of Management, Bangalore*

EXTRACURRICULAR ACTIVITY : *Photography, Playing Lawn Tennis.*

LANGUAGE KNOWN : *English, Hindi, & Bengali.*

Place: *Kolkata.*

State: *West Bengal*

Country: *India*

Date :

(Swastik Mitra)